

## PolicyBristol Hub FAQs

### **I want to write up my research findings so my colleagues and other academics can see it, can I write on your blog?**

Blogs are an excellent way to communicate your research findings more generally, but to be posted on PolicyBristol Hub you will need to outline how your research is relevant to policy. What are your key messages? What outcome(s) are you hoping for? Who is your target audience? What do you want them to do as a result of reading about your work?

### **I haven't published my research yet, but it will be calling for legislative change. Can I write on your blog?**

Yes! As long as it makes clear it is grounded in research, a blog post is an excellent way of foreshadowing your research findings. If your publication will be in a subscription-only journal, a blog post is an excellent way of getting your work to a wider audience.

### **My research has implications for clinical practice, but I don't think MPs would be interested. Can I write on your blog?**

Yes! Research is policy-relevant if it has implications for practice and policy. Is it calling for a change in guidelines? Do your findings show how one technique should be adopted nationally? Is your research co-produced with the people who will use the outcomes? All of these examples are relevant. If you are unsure, you can always [contact us](#).

### **I did some research a couple of years ago that is now really relevant. Can I write on your blog?**

Yes! If there is a 'hook' to something topical, or a new pressing policy issue, then your research is relevant. A good example is research related to the EU, at the time of the [EU referendum campaign](#).

### **I think I fit the criteria of having policy-relevant research to talk about, but I haven't written a blog before. Can PolicyBristol help?**

Yes! You can contact us with a first draft and we will support you with the editing and formatting process, including suggesting appropriate images. We can also help support you in policy engagement more generally. Check out our [website](#) or [contact us](#) for an initial chat. You can also find our general guidelines on writing a blog [here](#).

### **I don't work at the University of Bristol, but I have written an article about how to engage with policy. Can I post on your blog?**

Yes, probably! We also host guest posts with tips and advice on how to write for policymakers, how to engage with Government, and case studies of secondments and best practice. Please [get in touch](#) with us.

You can also find our general guidelines on writing a blog [here](#).